

Message Text

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ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 W
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R 071701Z APR 76

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 4081

AMEMBASSY GUATEMALA

AMEMBASSY MANAGUA

AMEMBASSY PANAMA

AMEMBASSY SAN JOSE

AMEMBASSY SAN SALVADOR

AMEMBASSY TEGUCIGALPA

INFO AMCONGEN MONTERREY UNN

AMCONSUL GUADALAJARA UNN

UNCLAS MEXICO 4464

PASS COMMERCE/BIC/OIM-CLARY

E.O. 11652: N/A

TAGS: ECON, MX

SUBJECT: ECONOMIC/COMMERCIAL OFFICERS MEETING

REF: STATE 080630 AND PREVIOUS

1. THIRD FLOOR CONFERENCE ROOM IN CHANCERY RESERVED FOR
CONFERENCE DURING PERIOD JUNE 14, 15, 16. CONTAINS "U" SHAPED
TABLE ADEQUATE FOR AT LEAST 25 PERSONS. OTHER CONFERENCE
NEEDS WILL BE FURNISHED BY EMBASSY. FOR SAN JOSE: WE SUGGEST
YOU INCLUDE MORNING AND AFTERNOON COFFEE BREAK PERIODS IN
YOUR AGENDA.

2. EITHER AMB. OR DCM WILL MAKE OPENING REMARKS.

3. TRADE CENTER DIRECTOR PROPOSES FOLLOWING SCHEDULE RE TC
PORTION OF CONFERENCE (TC IS 20 MINUTE WALK OR 10 MINUTE RIDE
FROM CHANCERY):

TUESDAY, JUNE 15, 12 NOON - EXHIBITORS BRIEFING SESSION

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AT TRADE CENTER FOR PROFESSIONAL BROADCASTING AND

COMMUNICATIONS EXHIBITION. THOSE OFFICERS WHO WISH TO ATTEND THIS SESSION WOULD BE MORE THAN WELCOME.

TUESDAY, JUNE 15, 5:30 P.M. - ALL OFFICERS TO BE GIVEN GUIDED TOUR OF TRADE CENTER AND EXHIBITION. THEY WOULD THEN REMAIN FOR EXHIBITION OPENING DAY RECEPTION TO BEGIN AT 6:30 P.M.

WEDNESDAY, JUNE 16, 10:00 A.M. (9:00 A.M. IF AT EMBASSY) - MEETING OF ALL CONFERENCE ATTENDEES AT TRADE CENTER OR EMBASSY IF MORE CONVENIENT FOR ATTENDEES FOR PERIOD OF APPROXIMATELY 2 HOURS. TRADE CENTER STAFF WOULD GIVE PANEL PRESENTATION OF CONCEPTION AND MANAGEMENT OF EXHIBITIONS, TO BE FOLLOWED BY DISCUSSION OF SUPPORTIVE RELATIONSHIPS BETWEEN OIM, TC AND CENTRAL AMERICAN POSTS. AMPLE TIME WILL BE RESERVED FOR FREE DISCUSSION. STARTING TIME IN ANY CASE COULD BE 9:00 A.M. IF NECESSARY TO MESH WITH OVERALL CONFERENCE SCHEDULE.

TC DIRECTOR PROPOSED TWO-HOUR AGENDA AS FOLLOWS:

5 MINUTES - INTRODUCTORY REMARKS (ARTHUR LEONARD, DIRECTOR)

15 MINUTES - STATEMENT RE THEME SELECTION, SHOW TIMING, OIM/TC POLLING OF INDUSTRY AND TC AND GMS MARKET RESEARCH STUDIES (TIED JOHNSON, MARKET RESEARCH)

15 MINUTES - DISCUSSION OF SHOW PLANNING, PROMOTION AND REPORTING PROCEDURES (ROBERT MILLER, PROMOTION)

15 MINUTES - PHYSICAL ASPECTS OF EXHIBITIONS (ROBERT CLARK, DEPUTY DIRECTOR)

10 MINUTES - COFFEE BREAK

15 MINUTES - WASHINGTON OVERVIEW - OIM PROGRAM AND SUPPORT TO POSTS (PORTER CLARY, USDOC/OIM)

15 MINUTES - SUPPORTIVE RELATIONSHIPS BETWEEN TC AND POSTS (ROBERT MILLER, PROMOTION)

REMAINING TIME (APPROXIMATELY 30 MINUTES) FOR FREE DISCUSSION AND QUESTIONS AND ANSWERS.

4. EMBASSY CONFERENCE ATTACHE WILL MEET ALL PARTICIPANTS TO EXTENT FEASIBLE AND PROVIDE EMBASSY TRANSPORTATION
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FROM AIRPORT TO HOTEL.

5. HOTELS: EMBASSY SUGGESTS EITHER (EMBASSY RATES):
(A) MARIA ISABEL SHERATON (ADJACENT CHANCERY); SINGLE OR DOUBLE, \$30.00 PER DAY.
(B) BRISTOL (TWO BLOCKS FROM CHANCERY): SINGLE, FROM \$14.00 PER DAY; DOUBLE, FROM \$16.00 PER DAY.
MEXICO CITY PER DIEM RATE \$39.00 PER DAY. RESTAURANT

MEALS ARE EXPENSIVE. EMBASSY CAFETERIA BRAKFAST \$1.20;
LUNCH \$1.50.

6. FOR WASHINGTON: IF NO OBJECTION, EMBASSY WILL INVITE AND
FUND ATTENDANCE AT
MEETING OF SENIOR ECON/COML OFFICERS FROM GUADALAJRA
AND MONTERREY. CONSIDERING SIZE OF BOTH CONSULATES
GENERAL, EMBASSY BELIEVES COMPARABLE EXPERIENCE OF
CONSULATES GENERAL TO CENTRAL AMERICAN POSTS WOULD BE
INTERESTING AND BENEFICIAL TO ALL ATTENDEES.

7. FOR ALL ACTION ADDRESSEES: PLEASE SUPPLY NAMES,
HOTEL PREFERENCES, ETA ALL ATTENDEES SOONEST, AND WHETHER
SPOUSES ACCOMPANYING.
THOMPSON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 APR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976MEXICO04464
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760132-0495
From: MEXICO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760488/aaaacxbc.tel
Line Count: 130
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 80630
Review Action: RELEASED, APPROVED
Review Authority: MartinML
Review Comment: n/a
Review Content Flags:
Review Date: 09 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <09 JUN 2004 by SilvaL0>; APPROVED <12 JAN 2005 by MartinML>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: ECONOMIC/COMMERCIAL OFFICERS MEETING
TAGS: ECON, OCON, MX
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006